



Mountain Bike Team
 kate@cnysharks.com
 Facebook - SB Sharks Mountain Bike Team
 Instagram - sb_sharks
 cnysharks.com

Help Our Team Thrive

The team is currently seeking sponsorship to support purchasing team t-shirts, race-day equipment (spare tires, tubes, bike stands, replacement parts, etc.), and team supplies (first aid, food, team event tents and chairs, etc.) Sponsorship funding also supports continuing education including CPR, Basic and Wilderness First Aid training for our volunteer coaches. We support any child who does not have to means to participate through our team rider fund.

Become a Sponsor or Just Donate!

- Tier 1 - 2000.00+ - Logo on the team sleeve of jersey, and/or larger back placement, online promotion on our Facebook and Instagram page, and additional logo promotion on all materials, including our Website Sponsors page. *(Original art logo emailed to kate@cnysharks.com - if it's too large for email - please link us to the original file).*
- Tier 2 - 1000.00-2000.00 - Logo on the team jersey larger back placement (or sleeve if all 2000.00 level isn't full), online promotion on our Facebook and Instagram page, and additional logo promotion on all materials, including our Website Sponsors page. *(Original art logo emailed to kate@cnysharks.com - if it's too large for email - please link us to the original file).*
- Tier 3 - 500.00-1000.00 - logo on the back of the team jersey, promotion on the Website sponsors page, and any other apparel. *(Original art logo emailed to kate@cnysharks.com - if it's too large for email - please link us to the original file).*
- Tier 4 - 250.00-500.00 - promotion on Website sponsors page, apparel text business name.
- Tier 5 - 100.00-250.00 - promotion on Website sponsor page, team photo for your business.
- Supporter - Under 100.00 - promotion/listing on the Website sponsor page and a HUGE thank you for supporting our kids riding bikes!
- In Kind Donation - _____

Business Name/Individual Name: This is how you want it to appear on the Website, any apparel or the jersey (depending on the level of sponsorship):

Address: (for record keeping) _____

Website: _____ Phone: _____

Email address for contact: _____

Can we post this email/web/address to the Website Sponsor page? Yes No

Please complete and return this form with payment*

PLEASE MAKE CHECKS PAYABLE TO:

CNY MOUNTAIN BIKE TEAM

Mail Payment to

Kate Bryant, 3850 Rippleton Rd. Cazenovia NY 13035



Our Team & League

The CNY Sharks NICA team is a proud participant of the NY chapter of the National Interscholastic Cycling Association (NICA), providing guidance and mountain bike racing for student athletes in grades 6-12. Our mountain biking programs are comprised of public, private, and home school student-athletes in grades from the Central New York region.



NICA was founded in 2009, to develop interscholastic mountain biking programs for student-athletes across the United States. NICA provides leadership, services, coach licensing, training, insurance, and governance for local leagues to produce quality mountain bike events.

The CNY Sharks has club riding and race team options. Everyone is welcome and everyone rides. The team is managed and coached by several head coaches and team leaders. We are supported with a large contingent of coaches, along with many additional volunteer, certified ride leaders and coaches from the Syracuse area. In 2024, over 50 kids registered with the team, of which over 25 raced! We expect continued program growth in 2025.

Goals & Mission

The CNY Sharks' team goals are simple: have fun, ride and race safely, and include and value every rider.

CNY Sharks' coaches are squarely focused on creating a team culture that is welcoming, safe, fun.

We strive to teach riders that mountain biking is a life-long activity for good health, to develop a connection to the outdoors and to enjoy nature with their families and friends.

Although the students are learning skills and gaining fitness, our coaches are most focused on teaching students how to respect each other, themselves, the environment, their trails and their communities. Our athletes learn skills like changing flats and how and why to carry appropriate gear and tools. We emphasize teamwork and creating stronger and more confident student-athletes both on and off the bike. This is a unique high school and middle school team environment. There are no cuts; everyone rides and contributes to the team no matter his or her ability level.

Students who wish to compete (racing is not required) have 5 opportunities to race all over New York State during our spring race season.



Need more information?

Contact Our Coaches & Directors
headcoaches@cnysharks.com

